

# Simple, Effective, and Direct Patient Communication



## Introducing the StudyTeam™ for Sites Message Center

It can be difficult to reach patients on short notice. How often have you tried calling a patient to reschedule or confirm an appointment, only to leave a voicemail? It's common practice to screen calls, and many people don't check their emails regularly.

Now, CRCs and recruiters can instantly send messages directly to a patient's cell phone right from StudyTeam. When you send a patient a text messages from StudyTeam For Sites, you can feel good about making every possible attempt to reach them.

## Message Center Benefits



### Simple & Efficient

With a shared inbox and phone number every user can see every text message sent or received and respond as needed without worrying about missing context. No more using personal or shared phones for messaging patients.



### Effective Communication

Quickly and easily send patients, who have opted in, reminders about upcoming visits or patient diaries. It's also a great way to share information about trials (ongoing or upcoming) and answer any patient questions.



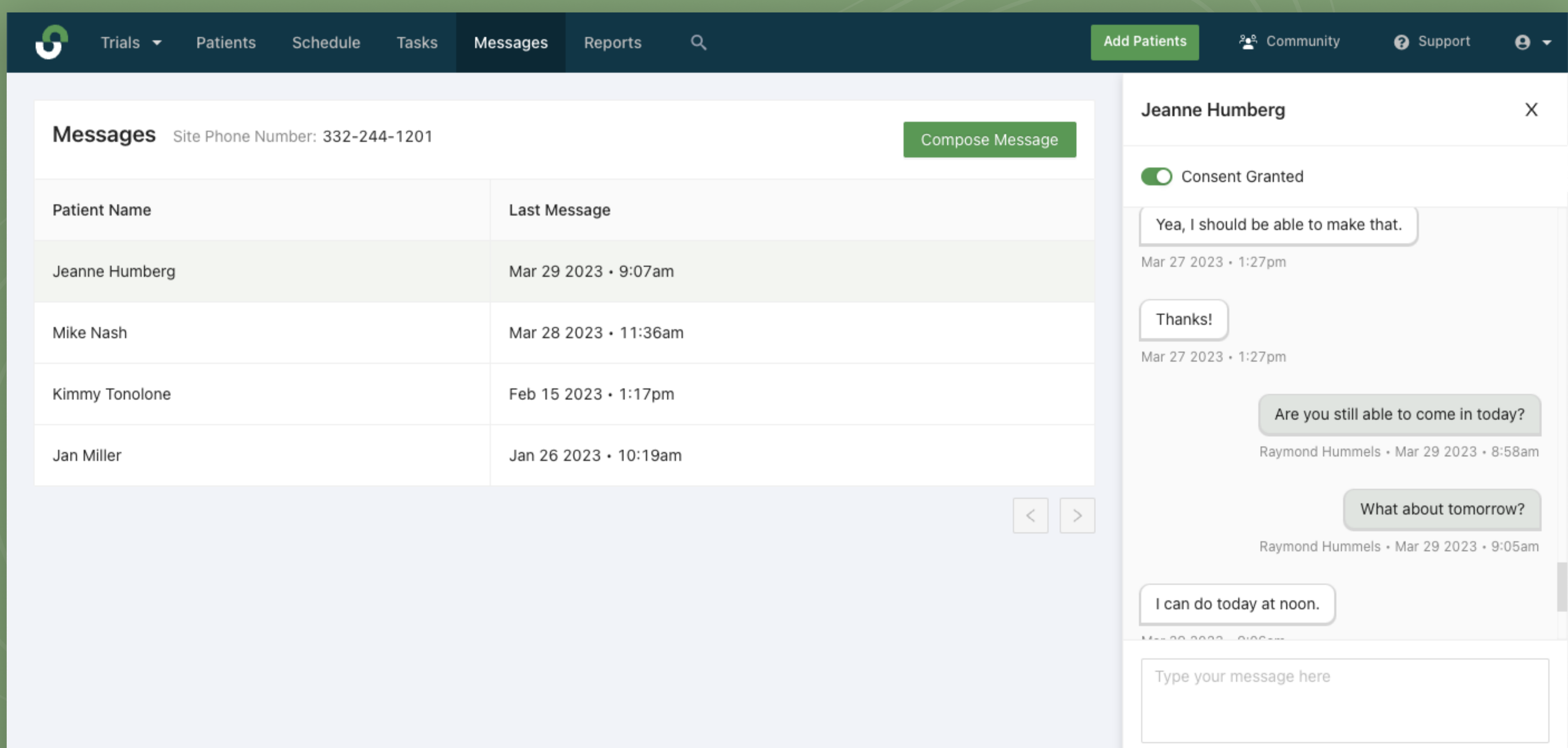
### Stronger Patient Relationships

Many patients prefer to be texted due to the simple, quick nature of a text message. Our platform allows for seamless two-way communication between the research site and the patient, resulting in a happier and more informed patient.

## Did you know?

Patients are **3-4 times more likely** to open a text message than an email message

Source: <https://www.slicktext.com/blog/2018/11/44-mind-blowing-sms-marketing-and-texting-statistics/>



Patient Name	Last Message
Jeanne Humberg	Mar 29 2023 • 9:07am
Mike Nash	Mar 28 2023 • 11:36am
Kimmy Tonolone	Feb 15 2023 • 1:17pm
Jan Miller	Jan 26 2023 • 10:19am

**Jeanne Humberg** X

Consent Granted

Yea, I should be able to make that.  
Mar 27 2023 • 1:27pm

Thanks!  
Mar 27 2023 • 1:27pm

Are you still able to come in today?  
Raymond Hummels • Mar 29 2023 • 8:58am

What about tomorrow?  
Raymond Hummels • Mar 29 2023 • 9:05am

I can do today at noon.  
Mar 29 2023 • 9:05am

Type your message here